

How do you determine the price for vacant staging?

We use a <u>proprietary formula</u> based on the amount of furniture, linens, art, accessories and the location of the property. This formula was developed over the course of 200 + staging projects to ensure you're never paying for something you don't need.

In addition, we are licensed by the state, city and county, insured for your protection, pay our taxes, work with professional movers and only use the highest quality material so we can deliver you the best looking home possible.

How does the staging process work?

Each project starts with a consultation where we go over your needs and discover which rooms are best to stage. Once we've come to an agreement, we'll create a custom plan to feature the best areas of the listing. We'll then pull and pack the best furniture, linens, art and accessories for the property. Over the course of just a few days, we'll ensure the property is staged, photographed and show ready.

How long does my property stay staged?

Our initial contract begins at a minimum of 60 - 120 days. This allows the property to stay staged through the negotiation and appraisal process. If necessary, you can extend the staging contract in month-to-month increments.

What additions can I expect?

We include a digital marketing campaign which includes an email blast to over 3000 regional real estate professionals and a paid social media campaign to our thousands of followers. Many of our vacant stages come with professional real estate photography which helps gain the marketing exposure to your listing.

How does the payment process work?

We accept all major credit cards, bank transfers and checks. We also have a "pay at close" option, subject to a 50% downpayment and an additional 10% fee of the total staging cost.

Where can I see an example of your work?

Visit our website at www.kdonavan.com to tour our staging and design projects.

Awards & Accolades

- Rated five stars by more REALTORS® and home sellers than any other staging company.
- "Best of Service" by Houzz for 2020 and 2021.
- On average, homes staged by us go into contract in half the time than non-staged homes.